



# ideal-LIVING 2026 GUIDE

THE MARKETPLACE for Buyers of Real Estate

DEADLINES Space: 10/31/25 Artwork: 11/15/25



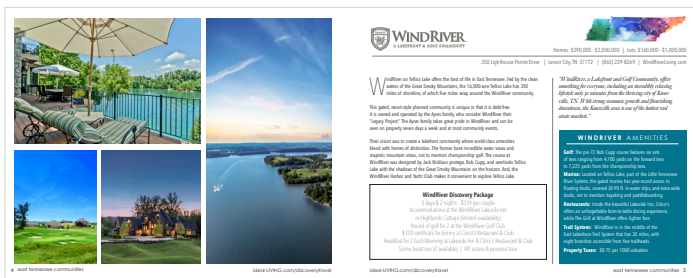
The “Choose Your Ideal Place” Guide (9” x 7”) helps readers to find their ideal destination. It provides climate & tax info, as well as cost-of-living charts.

**Distributed at Winter Shows and to requestors online.  
(40,000 print and digital)**



1-page formatted listing - \$3,300

Logo (.eps)  
Up to 3 hi-res photos  
100-110 word summary  
Amenities listings  
(up to 100 words)



2-page formatted listing - \$5,100

Logo (.eps) One page of photos (one to five images)  
Discovery Package offering  
100-150 word summary  
Quote from homeowner  
Amenities listings (up to 100 words)



Builder Section: 2-page formatted listing - \$5,100

Logo (.eps)  
One page of photos (one to five images)  
Listing of all communities and locations.