

# 2024 Editorial Calendar



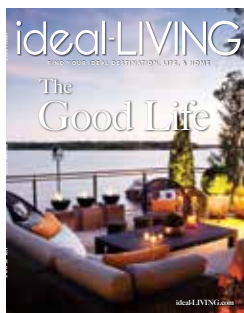
THE MARKETPLACE for Buyers of Real Estate



## WINTER

Sales Deadline: 11.03.23    Art Deadline: 11.10.23  
In Homes: Prior to Winter Real Estate Shows

**Retirement Redefined**  
A Look at Low-Tax States  
Travel Guide • Find Your Ideal Destination



## SPRING

Sales Deadline: 02.16.24    Art Deadline: 03.09.24  
In Homes: 04.03.24

**The Good Life**  
A Look at Life in Planned Amenity Communities  
Top Amenities • Homeowner Interviews



## SUMMER

Sales Deadline: 05.03.24    Art Deadline: 05.10.24  
In Homes: 06.19.24

**100 Best Places to Live**  
**Editor's Choice Awards**  
Top Golf Courses • Lake Living • Coastal Towns  
Culinary Treats • Hiking & Biking Meccas • Racket Sports



## FALL

Sales Deadline: 08.02.24    Art Deadline: 08.09.24  
In Homes: 09.13.24

**Homebuying Guide & Market Report**  
Homebuilding Innovations • Top Retirement Spots

# Departments

Each issue of Ideal-LIVING magazine creates opportunities for advertisers and communities. We want to show what life is like in these amazing destinations by sharing homeowner's stories.

Ideal-LIVING'S DEPARTMENTS emphasize finding your destination, life, and home.

## find your ideal DESTINATION

**Welcome Neighbors**—Introducing new communities

**Around Town**—Community events or special events within the cities and towns

**Teed Up**—A new golf feature in every issue

**International Destinations**—Exploring destinations for retiring abroad

**On the Move**—Interview with a homeowner that has recently purchased and made the move

**Discovery Travel**—Six discovery packages are featured with links to [ideal-LIVING.COM/ventureout](http://ideal-LIVING.COM/ventureout)

**Travel Destinations**—Touring top retirement destinations

**Hidden Gems**—Finding interesting towns that most people haven't heard of or visited yet

## find your ideal LIFE

**Community Living**—Life stories from three homeowners

**The Good Life**—Touring unique haunts to BBQ joints to fabulous restaurants and foods

**Finance**—Advice for maintaining a fulfilling lifestyle

**Chef's Corner**—Share your chef's story and top recipes

**Giving Back**—Philanthropic stories, raising money for noble causes

**Lifelong Learning**—From learning a new language to ballroom dancing in retirement

**Healthy Living**—Staying fit at 50+

## find your ideal HOME

**Ideal Home**—Ask your sales representative how you can have your "ideal home" featured

**The Design Center**—Community architects, designers, and builders share their secrets

**Footprints**—Stories of sustainable developments or homes

**Tech Talk**—Technology that improves the lives of 50+

**Innovations**—New home ideas, appliances, and products

**In the Garden**—Garden clubs share planting ideas for their climate

**Home Selling Tips**—Helping people sell their homes so they can relocate to a better locale

*Ask your sales representative about editorial opportunities*