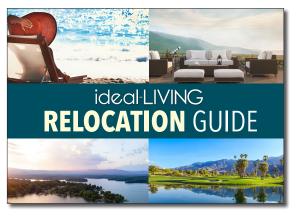


ideal-LIVING 2023 GUIDE

DEADLINES Space: 11/04/22 Artwork:11/11/22



The "Choose Your Ideal Place" Guide (9" x 7") helps readers to find their ideal destination. It provides climate & tax info, as well as cost-of-living charts.

Distributed at Winter Shows and to requestors online. (40,000 print and digital)





1-page formatted listing - \$3,300

Up to 3 photos 100-110 word summary Amenities listings (up to 100 words)



2-page formatted listing - \$5,100

One page of photos (one to five images)
Discovery Package offering
100-150 word summary
Quote from homeowner
Amenities listings (up to 100 words)



Builder Section: 2-page formatted listing - \$5,100 One page of photos (one to five images)

Listing of all communities and locations.