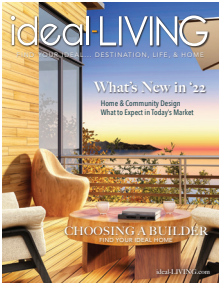


2023 Editorial Calendar

THE MARKETPLACE for Buyers of Real Estate

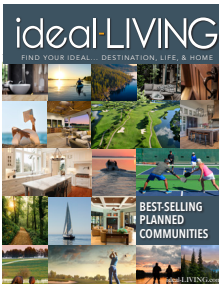


WINTER

Sales Deadline: 11.04.22 Art Deadline: 11.11.22
In Homes: Prior to Winter Real Estate Shows

What to See in '23

10 Things You Need to Know About Relocating
Market Overview • National Builders Gallery

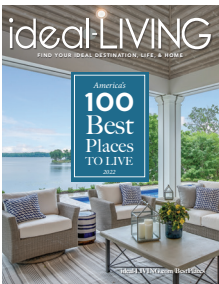


SPRING

Sales Deadline: 02.10.23 Art Deadline: 02.17.23
In Homes: 04.07.23

The Good Life

A Look at Life in Planned Amenity Communities
Top Amenities • Homeowner Interviews • Rent or Own



SUMMER

Sales Deadline: 05.05.23 Art Deadline: 05.12.23
In Homes: 06.19.23

Editor's Choice Awards

Top Golf Courses • Lake Living • Coastal Towns
Culinary Treats • Hiking & Biking Meccas • Racket Sports

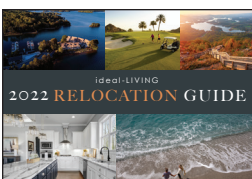


FALL

Sales Deadline: 07.14.23 Art Deadline: 07.11.23
In Homes: 08.24.23

Homebuying Guide & Market Report

Homebuilding Innovations • Top Retirement Spots



2023 RELOCATION GUIDE

Sales Deadline: 11.04.22 Art Deadline: 11.11.22
Distributed at Winter Real Estate Shows

Departments

Each issue of Ideal-LIVING magazine creates opportunities for advertisers and communities. We want to show what life is like in these amazing destinations by sharing homeowner's stories.

Ideal-LIVING'S DEPARTMENTS emphasize finding your destination, life, and home.

find your ideal DESTINATION

Welcome Neighbors—Introducing new communities

Around Town—Community events or special events within the cities and towns

Teed Up—A new golf feature in every issue

International Destinations—Exploring destinations for retiring abroad

On the Move—Interview with a homeowner that has recently purchased and made the move

Discovery Travel—Six discovery packages are featured with links to ideal-LIVING.COM/venture out

Travel Destinations—Touring top retirement destinations

find your ideal LIFE

Community Living—Life stories from three homeowners

The Good Life—Touring unique haunts to BBQ joints to fabulous restaurants and foods

Finance—Advice for maintaining a fulfilling lifestyle

Chef's Corner—Share your chef's story and top recipes

Giving Back—Philanthropic stories, raising money for noble causes

Lifelong Learning—From learning a new language to ballroom dancing in retirement

Healthy Living—Staying fit at 50+

find your ideal HOME

Ideal Home—Ask your sales representative how you can have your "ideal home" featured

The Design Center—Community architects, designers, and builders share their secrets

Footprints—Stories of sustainable developments or homes

Tech Talk—Technology that improves the lives of 50+

Innovations—New home ideas, appliances, and products

In the Garden—Garden clubs share planting ideas for their climate

Home Selling Tips—Helping people sell their homes so they can relocate to a better locale

Ask your sales representative about editorial opportunities