

DEADLINES Space: 11/15/21 Artwork: 11/24/21



The "Choose Your Ideal Place" Guide (9" x 7") helps readers to find their ideal destination. It provides climate & tax info, as well as cost-of-living charts.

40,000 total distribution (printed + digital distribution to all new Ideal-LIVING PROSPECTS)



1-page formatted listing - \$3,300

Up to 3 photos
100-110 word summary
Amenities listings (up to 100 words)



2-page formatted listing - \$5,100

One page of photos (one to five images)
Discovery Package offering
100-150 word summary
Quote from homeowner
Amenities listings (up to 100 words)



Builder Section: 2-page formatted listing - \$5,100

One page of photos (one to five images)
Listing of all communities and locations.